




Substitutes Toys "R" Us



Product	Brick and Mortar Retailer Substitutes (Other retailers which core business is not toys)	E-tailing - Internet commerce
Toys "R" Us Retailer <i>Hobby, Toys and Games Stores</i>	1. Grocery / Food Retailers: Wegmans, Albertsons, Kroger, Fresh Market, Tops	Internet Retailing companies:
	2. Variety Discount Retailers: 99 Cents Only Stores, Dollar Tree, Family Dollar, Dollar General	Amazon.com
	3. Discount Retailers (General Merchandise): Target, Walmart, Kmart, Aldi, Meijer	JD Inc.com
	4. Big Box Retailers: IKEA, Walmart, Best Buy	Alibaba.com
	5. Wholesale Club Retailers: Sam's Club, Costco, BJ's wholesale Stores	Apple Inc.com
	6. Traditional Chain stores: Macy's, Bloomingdale's, Barneys, Neiman Marcus, Nordstrom	Suning Commerce Group.com
	7. Independent Department Stores: Stahlke's, Boyd's,	 Walmart.com
	8. Electronic, Media and Appliance Specialized Retailers:	
	9. Other Non Grocery Retailers, such as Pharmacies: CVs,	
	10. Vending, Catalogue Sales, Direct Selling	Eleonora Escalante MBA-MEng, Strategic Corporate Advisory Services © 2017 Eleonora Escalante-all rights reserved