

→ Leg 8. From Itajaí to Newport

OUTLINE Leg 8. Strategy Corporate Renewal

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**Corporate Strategy:
The Domain Selection
of the Business Ocean**



02

**Corporate C-Suite
Leaders: Are you
ready to sail?**



03

**From the Past to the
Future: Corporate
Strategy Renewal**



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**Corporate
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05

**Corporate
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**Summary and
Conclusions**

