



## The Fallacy of the Middle Class



## The Fallacy of the Middle Class: Overcoming Social Resentment

*"A little fox emerging from the nebula".*

*A handmade aquarelle painted by Eleonora Escalante. Photo reference:  
Shutterstock by photographer Robert Adamac*

# → The Fallacy of the Middle Class: Overcoming Social Resentment



1. *Introduction*
2. *Philosophy, Purpose and Rationale of this saga*
3. *What is the Middle Class?*
4. *Who is the Middle Class? (Demographic Profile)*
5. *Ethical Values of the Middle Class*
6. *Cognitive Maps of the Middle Class*
7. *How does the Middle Class Live? Life-style. Budget. Sources of funds and expenditures.*
8. *Multidimensional Poverty still exists at the Middle Class Level*
9. *The key of the Middle Class uprising: Education*
10. *Strategic Innovation Paradigm of the Middle Class: Aspirations, wants and needs.*
11. *The Responsibility of The Middle Class in Democracies*
12. *The deal: Middle Class Competitive Strategy*
13. *The sustainable development goals (SDG) of the Middle Class*
14. *Human Rights State of the Middle Class*
15. *Happiness Index of the Middle Class*
16. *What is the Middle Class Fallacy? Why? How this has happened?*
17. *Moving forward to overcome social resentment*
18. *Where do we go from here?*
19. *Summary and Conclusions*