

→ The Fallacy of the Middle Class: Overcoming Social Resentment



The Key of the Middle-Class Uprise: Education

"Quatre Quiddité X". Size: 12 inches x 18 inches.

A handmade aquarelle painted by Eleonora Escalante.

Original painting based on the Heliconias that grow in my mother's garden.

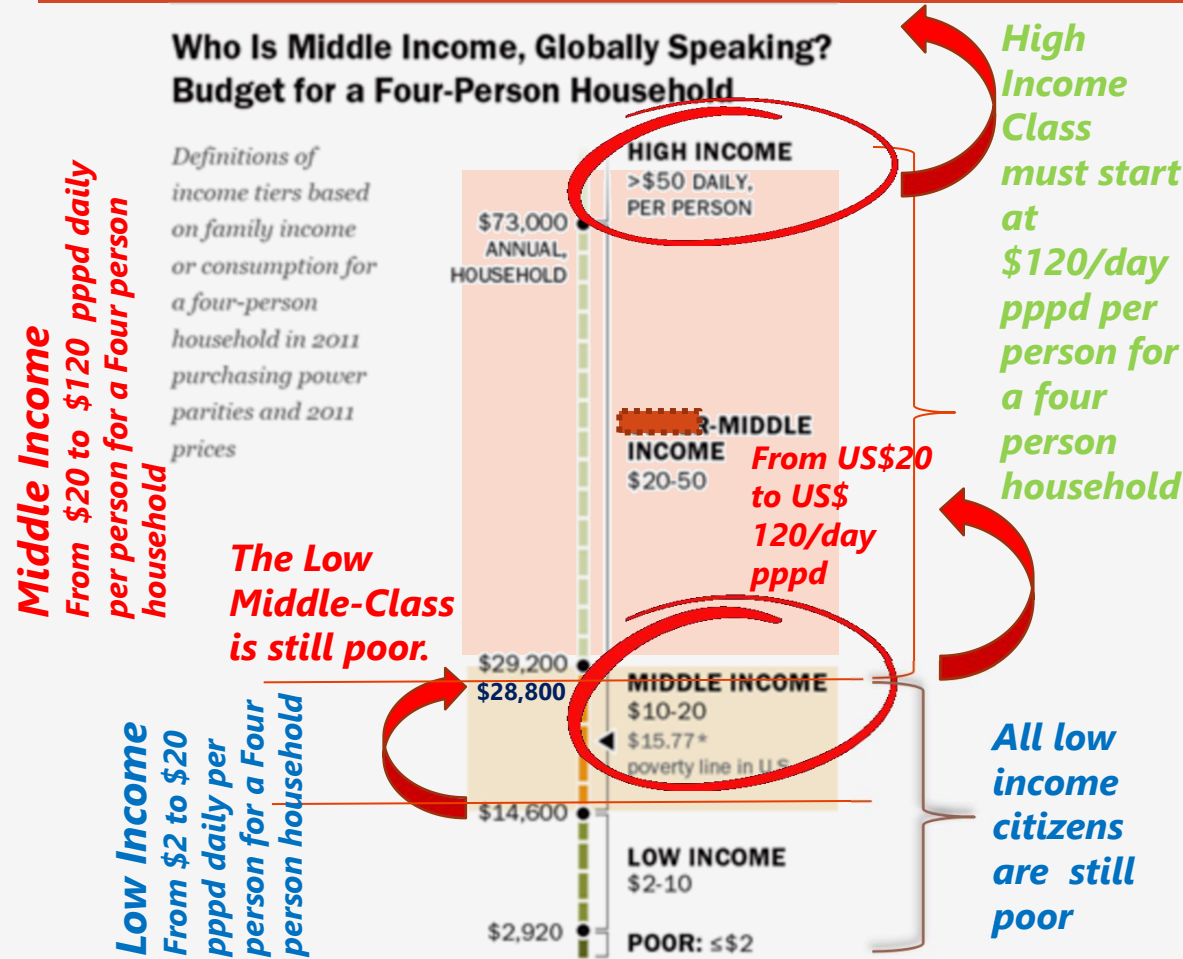
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GENERAL OUTLINE

1. **Introduction** ✓
2. **Philosophy, Purpose and Rationale of this saga** ✓
3. **What is the Middle Class?** ✓
4. **Who is the Middle Class? (Demographic Profile)** ✓
5. **Ethical Values of the Middle Class** ✓
6. **Cognitive Maps of the Middle Class** ✓
7. **How does the Middle Class Live? Life-style. Budget. Sources of funds and expenditures.** ✓
8. **Multidimensional Poverty still exists at the Middle Class Level** ✓
9. **The key of the Middle Class uprising: Education** ✓
10. **Strategic Innovation Paradigm of the Middle Class: Aspirations, wants and needs.**
11. **The Responsibility of The Middle Class in Democracies**
12. **The deal: Middle Class Competitive Strategy**
13. **The sustainable development goals (SDG) of the Middle Class**
14. **Human Rights State of the Middle Class**
15. **Happiness Index of the Middle Class**
16. **What is the Middle Class Fallacy? Why? How this has happened?**
17. **Moving forward to overcome social resentment**
18. **Where do we go from here?**
19. **Summary and Conclusions**

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Reviewing and correcting the definition of the Middle-Class Income

- The household income of our Middle Class Family in study is US\$28,800/year or US\$80/day per household. I have divided this income/day between 4 members of the family, in order to compare with this Pew Research Center graph... Just to compare on the same page. This implies a figure of US\$ 20/day per person pppd (for a Four-Person Household).
- US\$20/day pppd (for a Four Person Household) instead of US\$11/day pppd must be the low threshold for Middle-Income definition globally regardless of the PPP or Power Purchase Parity conditions for each country.
- In terms of annual income: When defining Middle-Class, if we consider the income distribution only: the lower limit has to be adjusted to an annual household income of \$28,800/year and the upper limit at US\$175,200/year. This is a reasonable definition of Who could be considered the Middle-Income Globally Speaking.

I suggest that a family of four with income inflows of less than US\$28,800 annually has to be considered low-income class and poor. For Eleonora Escalante Strategy, even the Low Middle-Class is still poor or suffers of multidimensional poverty.

pppd: per person per day for a four person-household

November 24th, 2020

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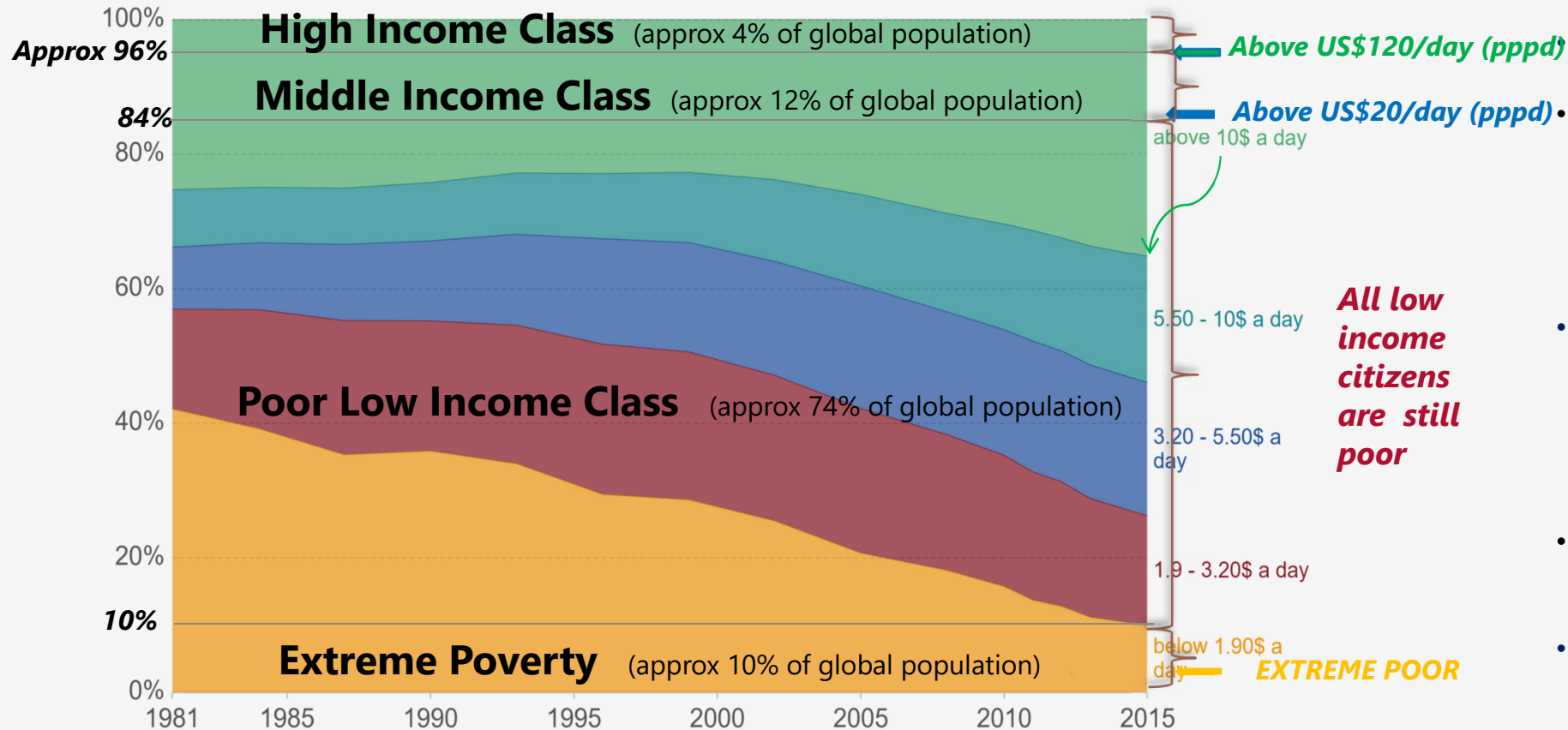


Reviewing and correcting the definition of the Middle-Class Income

Distribution of population between different poverty thresholds, World, 1981 to 2015

Our World
in Data

Poverty thresholds are all in 'international dollars' at constant 2011 PPP prices. This means all figures account for cross-country differences in price levels, as well as for inflation.



- For Eleonora Escalante Strategy, even the Low Middle-Class is still poor or suffers of multidimensional poverty. The Middle-Class is only the 12% of the population globally.
- We have adjusted the range income for a Middle-Class definition considering a bottom-up approach of a budget 50/30/20 of a LMIC Salvadoran Family with earnings of US\$28,800/year.
- Our research discovery suggest that for a family of four, the middle-class families households should be between US\$28,800/year (US\$20/day pppd) and US\$175,200/year (US\$120/day).
- Still with US\$20/day pppd, the low middle class (LMIC) endure some kind of poverty.
- The rest of the global population (84%) is poor, regardless if it is low-income or extreme poor.

Source: World Bank, PovcalNet 2019

Note: Estimates rely on a combination of income and consumption data (see sources for details).

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