



The Fallacy of the Middle Class: Overcoming Social Resentment



The Deal: Middle-Class Competitive Strategy



"J'adore nager". A watercolor painted on Fabriano 5 watercolor paper.
Reference source for the drawing and painting: <https://pixy.org/216483/>
This painting belongs to the miniature collection "Adorable Baby Animals".



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1. **Introduction** 
2. **Philosophy, Purpose and Rationale of this saga** 
3. **What is the Middle Class?** 
4. **Who is the Middle Class? (Demographic Profile)** 
5. **Ethical Values of the Middle Class** 
6. **Cognitive Maps of the Middle Class** 
7. **How does the Middle Class Live? Life-style. Budget. Sources of funds and expenditures.** 
8. **Multidimensional Poverty still exists at the Middle Class Level** 
9. **The key of the Middle Class uprise: Education** 
10. **Strategic Innovation Paradigm of the Middle Class: Aspirations, wants and needs.** 
11. **The Responsibility of The Middle Class in Democracies** 
12. **The deal: Middle Class Competitive Strategy** 
13. **The sustainable development goals (SDG) of the Middle Class**
14. **Human Rights State of the Middle Class**
15. **Happiness Index of the Middle Class**
16. **What is the Middle Class Fallacy? Why? How this has happened?**
17. **Moving forward to overcome social resentment**
18. **Where do we go from here?**
19. **Summary and Conclusions**



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The Deal: The Middle Class Competitive Strategy is Education

