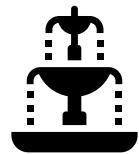


WHAT'S UP WITH WATER:

Pouring Water into Corporate Strategy

Episode 21: Strategic agility has been misunderstood

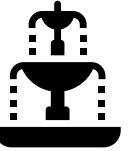
15-Jul-22



WHAT'S UP WITH WATER: Pouring Water Into Corporate Strategy.

OUTLINE

1. Introduction 
2. Rationale, Philosophy and Objectives 
3. What's up with water I: Contexts 
4. What's up with water II: The essence 
5. Water as an earth component 
6. The cycle of water production explained 
7. Water in the oceans 
8. Water on earth 
9. Water beyond your skin 
10. Water for human consumption 
11. Water and cities 
12. Why is water so crucial for all? 
12. When water kills 
13. Climate Change and water 
14. Loving water is caring for us 
15. Look around: Everything is water 
17. The concept of agility in corporate strategy 
18. Strategic Agility has been misunderstood 
19. Strategic agility is beyond the supply chain management
20. Strategic agility is not only NAIQIs
21. Agility has insane drawbacks
22. Understanding and applying strategic agility correctly and well
23. How to foster strategic agility at the corporate level?
24. Is strategic agility the right way to fix our environment
25. Pouring strategic agility to water into our corporate strategy
26. Research Agenda about water in our corporate strategy for the next 15 years
27. Summary and conclusions



WHAT'S UP WITH WATER: Pouring Water Into Corporate Strategy.

A conceptual understanding of requirements for Theory-building research.

Definitions

- Definition properties: conservatism, uniqueness, parsimony. Is the definition clear? Concise? Unique?, ambiguous?

Domains

- Domain's properties: generalization and abstractness. Are the domains specified by specific contexts: countries, industries, demographics, etc.

Relationships

- Relationships properties: internal consistency, fecundity, parsimony, simples or substantive explanations.

Predictions

- Conclusions can offer new insights, extend to further elevation, or falsifiability.



Source:
<https://onlinelibrary.wiley.com/doi/abs/10.1111/j.1745-493X.2008.00062.x>



WHAT'S UP WITH WATER: Pouring Water Into Corporate Strategy.



Strategic Agility at Harvard Business School is sold as a US\$10K course that aims to teach the students how to become a more strategically agile leader who can help your organization compete and succeed in uncertain times. The topics of the course as follows:

Develop the mindset of a strategically agile thinker and leader

- Approach rapidly changing situations with confidence
- Formulate a rapid response to change
- Develop innovative solutions to complex, high-stakes problems.

Build strategic agility as a competitive advantage for your organization

- Design the strategy, systems, and culture needed to make your enterprise more agile
- Foster innovation under pressure
- Lead effective organizational transformation

Expand your personal and professional network

- Extend your network by connecting and working with accomplished executives from various backgrounds, industries, and countries across the globe
- Build relationships with a diverse group of peers who can provide wide-ranging insights into your business challenges and career decisions



We wonder: why are we teaching strategic agility formally, if it isn't a management theory yet?