



WHAT'S UP WITH WATER:

Pouring Water into Corporate Strategy

Episode 24. Agility has insane drawbacks

02-Aug-22



WHAT'S UP WITH WATER: Pouring Water Into Corporate Strategy.

OUTLINE

1. Introduction 🌿
2. Rationale, Philosophy and Objectives 🌿
3. What's up with water I: Contexts 🌿
4. What's up with water II: The essence 🌿
5. Water as an earth component 🌿
6. The cycle of water production explained 🌿
7. Water in the oceans 🌿
8. Water on earth 🌿
9. Water beyond your skin 🌿
10. Water for human consumption 🌿
11. Water and cities 🌿
12. Why is water so crucial for all? 📋
12. When water kills 🌿
13. Climate Change and water 🌿
14. Loving water is caring for us 🌿
15. Look around: Everything is water 🌿
17. The concept of agility in corporate strategy 🌿
18. Strategic Agility has been misunderstood 🌿
19. Strategic agility is beyond the supply chain management 🌿
20. Strategic agility is not only NAIQIs 🌿
21. Agility has insane drawbacks 🌿
22. Understanding and applying strategic agility correctly and well
23. How to foster strategic agility at the corporate level?
24. Is strategic agility the right way to fix our environment
25. Pouring strategic agility to water into our corporate strategy
26. Research Agenda about water in our corporate strategy for the next 15 years
27. Summary and conclusions



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Let's see where we stand for the next month.

August 2022						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	2	3	4	5	6	7
	Episode 24 th : Agility has insane drawbacks 			VACATION HOLIDAY 		
8	9	10	11	12	13	14
	Episode 25 th : Understanding and applying strategic agility well			Episode 26 th : How to foster strategic agility at the corporate level?		
15	16	17	18	19	20	21
	Episode 27 th : Is strategic agility the right way to fix our environment			Episode 28 th : Pouring strategic agility to water into our corporate strategy		
22	23	24	25	26	27	28
	Episode 29 th : Research Agenda about water in our corporate strategy for the next 15 years			Episode 30 th : Summary and Conclusions END OF THE SAGA		
29	30	31				

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When a term as agility has different connotations, it is also utilized by different cluster of scientific groups, according to each cluster needs and wants.



Cluster	Specialized knowledge
1	How organizations adapt to external changes by modifying supply chains
2	How organization change in humanitarian entities as UN
3	How to select suppliers in the value chain
4	How to use software development projects for agility
5	How technology influences agility
6	How to accept IT as the backbone for agility

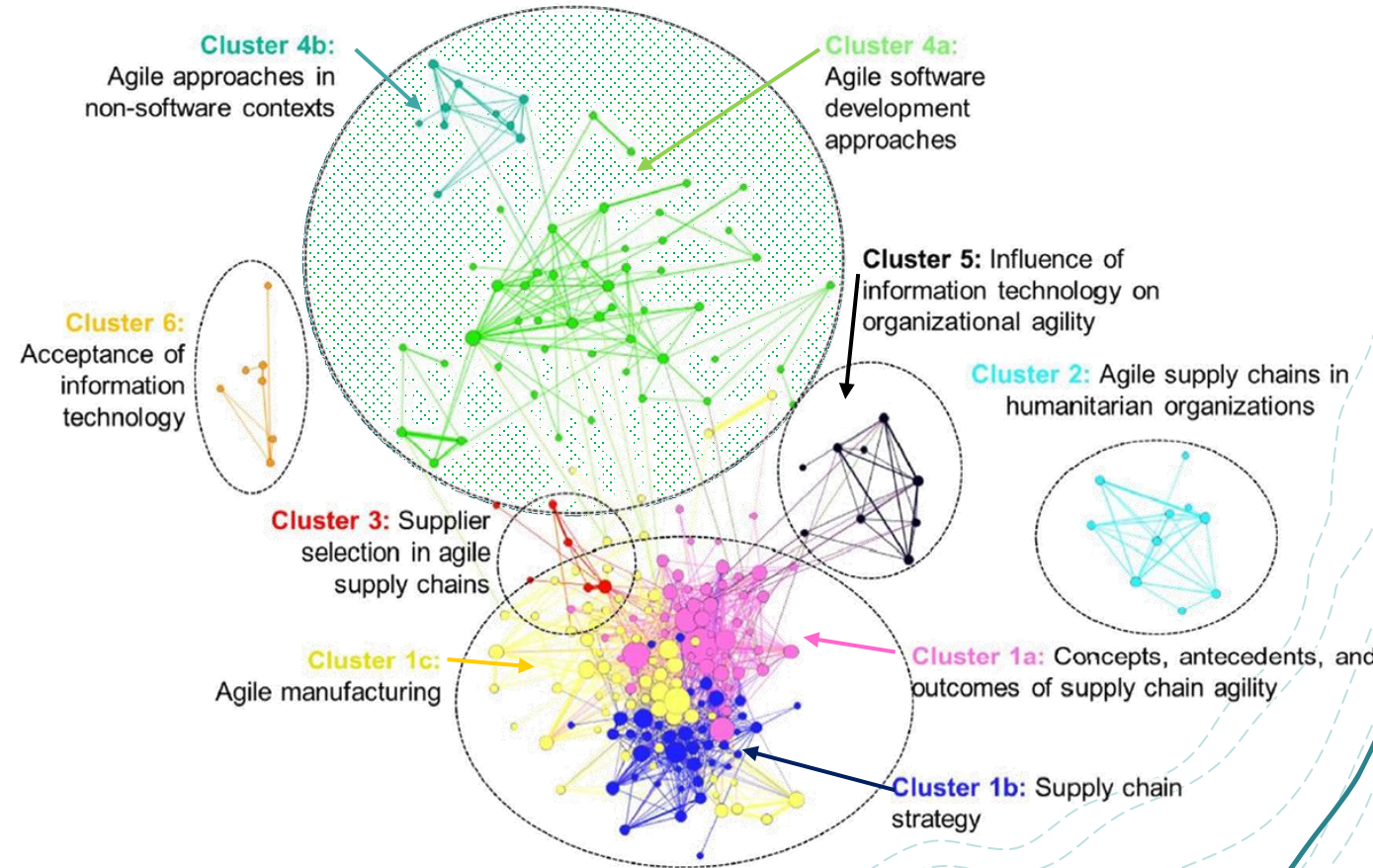


Figure 1: Scientific communities in research on agility

Source: Rinzi, B.; Mahringer, C.; Rost, M.; and Scheible, L. Organizational Agility: Current Challenges and Future Opportunities. Journal of Competences, Strategy & Management. Volume 11, pages 1-10, 2021



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Agility came out to our organizations with the “Manifesto for Agile Software development”. The Agile Method is related to the cluster number 4 (in green pattern fill).

The term Strategic Agility (By Doz-Kosonen) has nothing to do with any of the 6 clusters mentioned in the last slide.

