

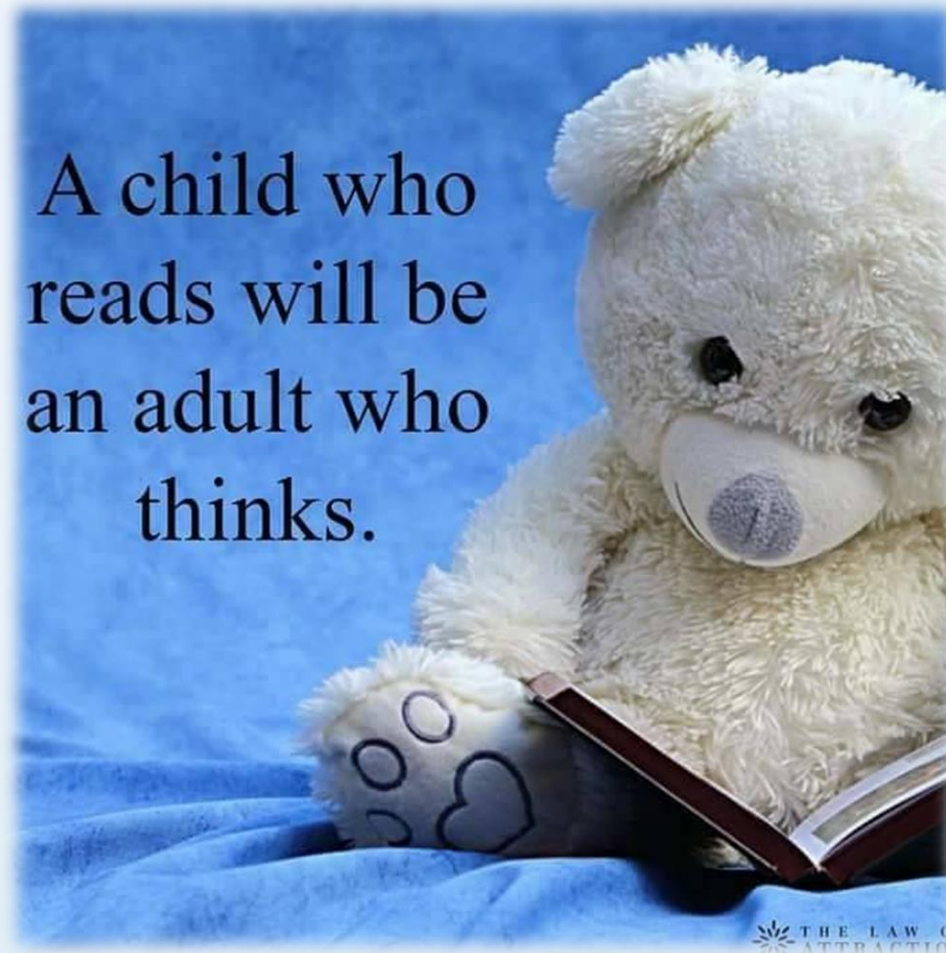


Welcome to the
Autumn/Winter Saga of the year

Loving to Read as a Strategist

www.eleonoraescalantestrategy.com

09-Sep-22



Loving to read as a strategist.

As of September 9th, 2022


www.eleonoraescalantestrategy.com





Loving to read as a strategist

Outline per Episodes








1. Prelude 
2. Philosophy, Rationale and Objectives
3. Historic roots of reading
4. Once upon a time write and read tied the knot
5. Reading in the XX century
6. Reading trends of today
7. Contexts of reading
8. What is to read
9. How do we learn to read
10. When do we read
11. What to read
12. Why to read
13. We are what we read
14. Is reading the same as learning
15. The reading brain of the kids
16. Who enjoys reading
17. If you don't like to read
18. The business of reading
19. Publishing industries and the Internet
20. The Information that we read
21. Reading as a need/want, as a tradition or as a fashion?
22. Reading as leisure
23. Substitutes of reading
24. Reading and NAIQIs
25. Libraries matter
26. The core of the strategist mind
27. Reading content as a strategist
28. Becoming a strategist since kindergarten
29. Research agenda on reading for the next 15 years
30. Summary and conclusions



Loving to read as a strategist

Timeline

September 2022

SUN	MON	TUES	WED	THURS	FRI	SAT
				1	2	3
4	5	6	7	8	 Episode 1 Prelude	10
11	12	 Episode 2 Purpose, Philosophy, Rationale and Objectives	14	15	 Episode 3 Historic Roots of Reading	17
18	19	 Episode 4 Once upon a time write and read tied the knot	21	22	 Episode 5 Reading in the XX Century	24
25	26	 Episode 6 Reading trends of today	28	29	 Episode 7 Contexts of reading	30

09-Sep-22





Loving to read as a strategist

Timeline

October 2022

SUN	MON	TUES	WED	THURS	FRI	SAT		
						1		
2	3	 Episode 8 What is to read	4	5	6	 Episode 9 How do we learn to read	7	8
9	10	 Episode 10 When do we read	11	12	13	 Episode 11 What to read	14	15
16	17	 Episode 12 Why to read	18	19	20	 Episode 13 We are what we read	21	22
23	24	 Episode 14 Is reading the same as learning?	25	26	27	 Episode 15 The reading brains of the kids	28	29
30	31							





Loving to read as a strategist

Timeline

November 2022

SUN	MON	TUES	WED	THURS	FRI	SAT
		 Episode 16 Who enjoys reading	2	3	 Episode 17 If you don't like to read	5
6	7	 Episode 18 The business of reading	9	10	 Episode 19 Publishing Industries and the Internet	12
13	14	 Episode 20 The information that we read	16	17	 Episode 21 Reading as a want/need, as a tradition or as a fashion?	19
20	21	 Episode 22 Reading as Leisure	23	24	 Episode 23 Substitutes of Reading	26
27	28	 Episode 24 Reading and NAIQIs	30			












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Timeline

December 2022

SUN	MON	TUES	WED	THURS	FRI	SAT
				1	2  Episode 25 Libraries Matter	3
4	5	6  Episode 26 The core of the strategist mind	7	8	9  Episode 27 Reading Content as a strategist	10
11	12	13  Episode 28 Becoming a strategist since kindergarten	14	15	16  Episode 29 Research agenda on reading for next 15 years	17
18	19	20  Episode 30 Summary and Conclusions	21 Our vacations begins	22 	23	24
25	26	27	28	29	30	31

Our next saga: "The Ocean Race 2023 Strategy Regatta" as of January 15th, 2023





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OUR TEAM



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