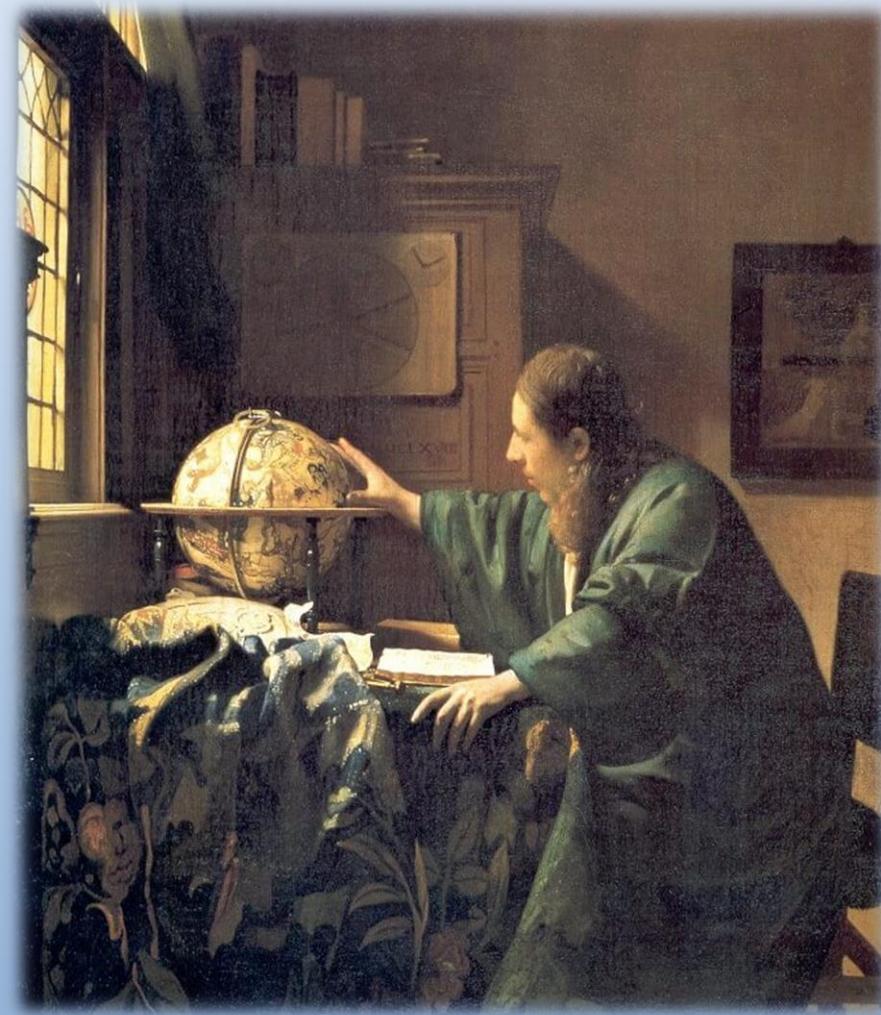


# From the Enlightenment to Business Models Season II

## Episode 0 *Introduction*



**Johannes Vermeer's 'The Astronomer' (1668 )**  
<https://collections.louvre.fr/en/ark:/53355/cl010064324>



# From the Enlightenment to Business Models

## Going with the Ocean Race 2022-2023

Season 2  
Spring/Summer Saga 2023

Our expected trajectory for the next 10 weeks





# From the Enlightenment to Business Models

Going with the Ocean Race 2022-2023

## Our studied Outline for Season II

Season 2

Spring/Summer Saga 2023

- 0. *Introduction* 
- 1. *Spinoza´s truth, fallacies and wrongs*
- 2. *Kant's Prominence*
- 3. *Adam Smith Importance*
- 4. *Rousseau´s Anti-Philosophes*
- 5. *Voltaire pro Royalism*
- 6. *Diderot´s Encyclopedia*
- 7. *When does the Enlightenment take place?  
Entire Chronology Map*
- 8. *The French Revolution*
- 9. *Different Canons of the Enlightenment Part A*
- 10. *Different Canons of the Enlightenment Part B*
- 11. *The Enlightenment and freedom of thought & speech*
- 12. *The Enlightenment and Science*
- 13. *The Enlightenment and Ethics*
- 14. *The Enlightenment and Toleration*
- 15. *The Enlightenment and Racial Differences/Slavery*
- 16. *The Enlightenment and woman*
- 17. *Why is the enlightenment so important in our days.*
- 18. *Comparative Analysis Radical-Moderate-Counter Enlightenment*
- 19. *Research agenda for the next Generation ahead*
- 20. *Summary and Conclusions.*



# From the Enlightenment to Business Models

at the Ocean Strategy Race 2022-2023

Season 2  
Spring/Summer Saga 2023

## Outline per month

# APRIL 2023

SUN	MON	TUES	WED	THURS	FRI	SAT
						1
2	3		4	5 <i>End of Leg 3</i>	6	7 8
9	10		11	12	13	14 15
16	17		18	19	20	21 22
23  Episode 0 Intro	24 	25 Episode 1 Spinoza's truth, fallacies and wrongs	26	27 	28 Episode 2 Kant's Prominence	29
30						



# From the Enlightenment to Business Models

at the Ocean Strategy Race 2022-2023

Season 2  
Spring/Summer Saga 2023

## Outline per month

**MAY 2023**

SUN	MON	TUES	WED	THURS	FRI	SAT
		1 	2 Episode 3 <b>Adam Smith Prominence</b>	3	4 	5 Episode 4 <b>Rousseau's Anti-Philosophes</b>
7	8 	9 <b>Voltaire's Pro-royalism</b>	10	11 	12 <b>Diderot's Encyclopedia</b>	13
14	15 	16 Episode 7 <b>When does the Enlightenment take place? Entire chronology map</b>	17	18 	19 Episode 8 <b>The French Revolution</b>	20
21	22 	23 Episode 9 <b>Different Canons of the Enlightenment Part A</b>	24	25 	26 Episode 10 <b>Different Canons of the Enlightenment Part B</b>	27
28	29 	30 Episode 11 <b>The Enlightenment and Freedom of Thought-Speech</b>	31			



# From the Enlightenment to Business Models

at the Ocean Strategy Race 2022-2023

**Season 2  
Spring/Summer Saga 2023**

## Outline per month

# JUNE 2023

SUN	MON	TUES	WED	THURS	FRI	SAT
						
4	5			6		2
		<b>Episode 13 The Enlightenment and Ethics</b>		7		3
11	12			13		10
		<b>Episode 15 The Enlightenment and Racial Differences/Slavery</b>		14		
18	19			20		17
		<b>Episode 17 Why is the Enlightenment so important in our days</b>		21		
25	26			27		24
		<b>Episode 19 Research agenda for the next generation ahead</b>		28		
				29		30
					<b>Summary and Conclusions</b>	<b>GRAND FINALE GENOVA</b>



# From the Enlightenment to Business Models

Going with the Ocean Strategy Race 2022-2023

Season 2  
Spring/Summer Saga 2023

***With this episode, we delicately begin the second and last part of the saga "From the Enlightenment to Business Models-Season II"***

- We will publish every Tuesday and Friday of the week.
- Season II will last from April 23<sup>rd</sup> to July 1<sup>st</sup> of 2023.
- We will continue offering the Ocean Musical Section.
- We expect to provide some hints beyond our text-book bibliography. Remember our business is to offer strategic reflections for your soul.
- Many blessings and thank you for reading to me.



*Saoirse Ronan starred as Jo March in the 2019 adaptation of "Little Women." Sony Pictures*